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1. (CURRENTLY AMENDED) A color card comprising at least three color samples wherein

a light color sample expressing the lightest color in the color samples occupies a larger space than the color samples expressing the other colors and is positioned on the color card between the other color samples.

2. (PREVIOUSLY PRESENTED) The color card as set forth in claim 1 wherein

a deep color sample expressing the deepest color in the color card is arranged on one side of said light color sample, and

a neutral color sample expressing a neutral color which stands between the light color sample and the deep color sample is arranged on the other side of the light color sample.

3. (PREVIOUSLY PRESENTED) A color card comprising a light color sample expressing the lightest color, a deep color sample expressing the deepest color and a neutral color sample expressing a neutral color which is a color standing between the light color sample and the deep color sample, the deep color sample being arranged on one side of the light color sample, the neutral color sample being arranged on the other side of the light color sample, the light color sample occupying a larger space than the other color samples, wherein

a plurality of deep color samples and/or neutral color samples are provided to constitute a deep color display portion and/or a neutral color display portion, respectively, and

the deep and/or neutral color samples express deeper colors in the respective color display portions as they are farther from the light color sample.

4. (PREVIOUSLY PRESENTED) A color book comprising a plurality of color cards set forth in claim 1.

5. (PREVIOUSLY PRESENTED) The color book as set forth in claim 4 wherein said plurality of color cards are classified into groups by impression received from one of colors of light, deep and neutral color samples.

6. (PREVIOUSLY PRESENTED) The color book as set forth in claim 5 wherein the color book is a collection of a plurality of grouped color books.

7. (CURRENTLY AMENDED) A color card comprising at least three color samples wherein

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the at least three color samples include one or more basic color sample, auxiliary color sample and emphatic color sample, the basic color sample expressing a basic color which is a key color of the color card, the auxiliary color sample expressing an auxiliary color which introduces changes to the basic color, the emphatic color sample expressing an emphatic color which strengthens the overall impression of the color card, and

the basic color sample expressing the basic color occupies a larger space than is positioned between the color samples expressing the other colors and occupies a larger space than color samples expressing the other colors, and the emphatic color sample expressing the emphatic color occupies the smallest space in the color card.

8. (PREVIOUSLY PRESENTED) The color card as set forth in claim 7 wherein the basic color sample, auxiliary color sample and emphatic color sample are arranged side by side, the basic color sample being in the middle part of the color card, the auxiliary color sample being on one side of the basic color sample, and the emphatic color sample being on the other side of the basic color sample.

9. (PREVIOUSLY PRESENTED) The color card as set forth in claim 7 wherein the color card shows one basic color sample, and two or more auxiliary and emphatic color samples, respectively.

10. (PREVIOUSLY PRESENTED) The color card as set forth in claim 7 wherein the basic, auxiliary and emphatic color samples have the same hue but different brightness and/or saturation.

11. (PREVIOUSLY PRESENTED) A color book comprising a plurality of color cards set forth in claim 7.

12. (PREVIOUSLY PRESENTED) The color book as set forth in claim 11 wherein the plurality of color cards in said color book are classified into groups by impression received from one of colors of basic, auxiliary and emphatic color samples.

13. (PREVIOUSLY PRESENTED) The color book as set forth in claim 12 wherein the color book is a collection of the grouped color books.

14-19. (CANCELED)